

/ RESUME /

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graphic designer

MR. ROGERS

RESUME



FACTS

NAME Ricardo Alfonso Sanchez

NATIONALITY Colombian

PLACE OF RESIDENCE Canada

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WEBSITE www.reinocallejero.com



STRENGTH

I am a multi-disciplined designer with a solid background in both print and web design. Having worked in a marketing environment has better defined my role as the visual problem solver. I am able to carry my creative solutions across a variety of media print design, web design and developing, and digital photography. My increasing knowledge of web developing allows me to better work with other senior web developers, thus, diminishing the gap that often exists between designers and developers.

WORK EXPERIENCE & EDUCATION

WVH LLC dba / Apr'06 - Present
www.wmtnet.com

Houston, TX, Creative Director.

Focus: Graphics Design, Interactivity, Computer Graphics, Visual Branding and Webdesign.

Clients: Mission Capital Group, America-Israel Chamber of Commerce & Industry, Karelia Group SA, Worldwide Wealth Management, InfoSearch Media, Arte Latin-Oh,

InfomEDIA Service Co. / Aug'00 - Apr'06

www.infomediainfo.com

Miami, FL, Chief Designer.

Focus: Interactivity, Graphics, Web Design patterns.

Clients: Credibanco VISA, Gilat, Telmex, BPM, INVIAS, Colmédica.

Graficos & Graficos / Jun'97 - Nov'99

www.infomediainfo.com

Miami, FL, Chief Designer.

Focus: Interactivity, Graphics, Web Design patterns.

Clients: Credibanco Visa, Gilat, Telmex, BPM, INVIAS, Colmédica.

UNITEC University Foundation / Feb'97 - Mar'01

<http://www.unitec.edu.co>

Design Graduate Student.

Focus: Graphic Design Production

DIGITAL SKILLS & KNOWLEDGE

IDENTITY

Corporate & Brand Identity Design, Brand Strategy.

INTERACTIVE

Concept Creation, Functionality & User Experience, Interface Design, Information Design, Website Design, Project Design & Management.

PHOTOGRAPHY

Documentation, Digital Retouching & Image Manipulation.

PRINT

Poster Design, Cover Design, Letterheads, Business Cards, Typography, Large Installations.

SOFTWARE

Acrobat, Photoshop Family, Illustrator, Indesign, Flash, Director, Dreamweaver, ImageReady, Notepad++, Cool Edit Pro, XHTML, CSS